#### 1. General Information

College: CCIS

Journalism and Telecommunications Department:

**Current Program Name:** 

**Telecommunications** 

Proposed Program Name:

Current Major Name:

**Telecommunications** 

Proposed Major Name:

Current Degree Title:

Bachelor of Arts/ Bachelor of

Science in Telecommunications

Proposed Degree Title:

Formal Option:

Specialty Field:

Bulletin (yr and pgs):

CIP Code:

UK ID#:

**HEGIS CODE:** 

Accrediting Agency (if applicable):

Accrediting Council for Education in Journalism

Today's Date:

and Mass Communications

11/16/08

2. Particular University Studies Requirements or Recommendations for this Program.

Current

Proposed

I. Mathematics

II. Foreign Language

III. Inference-Logic

IV. Written Communication

ENG 104 or Honors

V. Oral Communication

Suspended through Fall 2009

Suspended through Fall 2009

VI. Natural Sciences

VII. Social Sciences

VIII. Humanities

IX. Cross-Cultural

X. USP Electives (3 must be outside the student's major)

To the extent that proposed changes in sections 3 through 8 involve courses offered in another program, please submit correspondence with the program(s) pertaining to the availability of such courses to your students.

- 3. University Graduation Writing Requirement select from approved courses.
- 4. College Depth & Breadth of Study Requirements (if applicable). Include particular courses required/recommended for this program.

**Proposed** 

For the B.A.: 4th semester of a language, or 2 semesters of

linguistics

STA 200, 291 or 370

For the B.S.: 9 credits in mathematics and/or computer sciences beyond the University Studies requirement. At least 3 credits must be in statistics.

Complete a minimum of 60 hours of science courses, with not more than 12 hours within the College of Communications and Information Studies. These hours must be approved by an advisor in CCIS.

### 5. Premajor or Preprofessional Course Requirements (if applicable).

Current
TEL 101
TEL 201
CS 101
STA 200 or 291
Combined GPA of 3.0 from four courses above

#### 6. Credit Hours.

a.	Credit Hours Required: Current: 54	P	roposed: 51	
b.	Total Required for Graduation: Current: 120		Proposed:	
c.	Required by Level:         Currently: 100: 6       200: 6         Proposed: 100: 3       200: 6		300: 42 400-500: 300: 42 400-500:	
d.	Current Premajor or Preprofessional:	12	d. Proposed Premajor or Preprofessional:	9
e.	Current Field of Concentration:	15	e. Proposed Field of Concentration:	12
f. g.	f. Current Division of Hrs between Major Subject & Related Field: g. Current Hrs Needed for a Specific Option or Specialization:		f. Proposed Division of Hrs between Major Subject & Related Field: g. Proposed Hrs Needed for a Specific Option/Specialization:	
h.	Current Technical or Professional Support Electives:		h. Proposed Technical or Professional Support Electives:	
i.	Current Minimum Hours of Free or Supportive Electives:	18	i. Proposed Minimum Hours of Free or Supportive Electives:	21

### 7. Major or Professional Course Requirements.

Current	Proposed
TEL 300	TEL 300
TEL 310	TEL 310
JAT 399	JAT 399
65 Hours of Liberal Arts courses (required by accrediting body)	65 Hours of Liberal Arts Courses (required by accrediting body)
Minimum 9 hours from among TEL 319 World Media	Minimum 6 hours from among TEL 319 World Media
Systems, TEL 355 Communication and Information Systems	Systems, JAT 395 Independent Study, TEL 420
in Organizations, TEL 390 Special Topics in	Electronic Media Criticism, TEL 453 Mass
Telecommunications Production (subtitle required), JAT	Communication and Social Issues, TEL 520 Social
395 Independent Study, TEL 420 Electronic Media	Effects of the Mass Media, TEL 525 Theory of
Criticism, TEL 453 Mass Communication and Social Issues,	Multimedia, TEL 530 Proseminar in
TEL 482 Electronic Media Sales Management, TEL 504	Telecommunications, TEL 555 The Internet and Social
Media Organizations, TEL 510 Media Economics, TEL 520	Change, TEL 590 Special Topics in Social-Cultural
Social Effects of the Mass Media, TEL 525 Theory of	Media Studies (subtitle required)
Multimedia, TEL 530 Proseminar in Telecommunications,	

TEL 555 Cyberspace and Communication, TEL 590 Special Topics in Media Studies (subtitle required)

Minimum 3 hours from among TEL 355 Communication and Information Systems in Organizations, TEL 404 Media Organizations, TEL 482 Electronic Media Sales Management, TEL 490 Special Topics in Media Industry Studies (subtitle required), TEL 535 Telecommunications Network Management

8. Minor Requirements (if applicable).

Current		Proposed
		-

9. Rationale for Change(s) - if rationale involves accreditation requirements, please include specific references to those.

The changes in the requirements for a major in Telecommunications amount to 1) dropping the requirement for CS101 in the premajor and adjusting the required GPA for entrance into the major, 2) expanding the required hours of Telecommunications courses at the 300+ level from 27 to 30 while concurrently reducing the required hours for the area of concentration from 15 to 12, and 3) requiring that 6 hours of electives be taken from courses with a focus on social and/or cultural studies of media and 3 hours from coursework that emphasizes management of telecommunications organizations. The first change reflects the recognition that for the great majority of Telecommunications students CS101 is remedial. Most of our students come to us with significant computer skills, and those that do not can be advised to take CS101. Requiring all of our students to take the course is not a good use of their time and money at UK. Because our students usually get A's or B's in CS101, we needed to revise the required GPA necessary to be accepted into the Telecommunications (3.0 based on grades from TEL 101, TEL 201, STA 200 or STA 291 and CIS 101) downward to 2.6 based on TEL 101, TEL 201 and STA 200 or 291. The educational goal of the Telecommunications program is to provide students with a balance among production skills, management understanding and knowledge of the social effects of telecommunications in society. A review of class selection among Telecommunications students identified cases of inadequate study in the social effects of telecommunications as well as occasional lack of industry expertise. As an increasing number of courses focusing on telecommunications industries have been made available, several students have taken management-oriented courses exclusively to meet the requirement for 9 hourse of conceptual work. The new program will require a minimum level of coursework focusing on the social impact of telecommunications (6 credits) as well as exposure to the study of telecommunications organizations from a management perspective (3 credits). A significant amount of flexibility remains for students to emphasize management of telecommunications media, to expand their production skills, or to study electronic media from social and/or cultural perspectives. Changes in the rules of our accrediting body (the Accrediting Council on Education in Journalism and Mass Communications) instituted a few years ago, allow us to expand the total number of credit hours our students can take within the School of Journalism and Telecommunications from 30 to 40, accommodating this change.

### 10. List below the typical semester by semester program for a major.

Current	Hours	Proposed	Hours
YEAR I - Fall		YEAR I - Fall	•
<b>BIO 102</b> (i.e. "BIO 103")	<b>3</b> (i.e. "3")	BIO 102	3
MA 123	4	MA 123	4
PS 101	3	PS 101	3
SPA 101	4	SPA 101	4
UK 101	1	UK 101	1
Current Total, Year 1 Fall	15	Proposed Total, Year I Fall:	15
YEAR 1 - Spring		YEAR I - Spring	
TEL 101	. 3	TEL 101	3
MUS 100	3	MUS 100	3
BIO 103	. 3	BIO 103	3
SPA 102	4	SPA 102	4
ENG 104	4	ENG 104	4
Current Total, Year 1 Spring:	17	Proposed Total, Year 1 Spring:	17
YEAR 2 - Fall		YEAR 2 – Fall	
TEL 201	3	TEL 201	3
CS 101	3	COM 101	3
GEO 130	3	GEO 130	3
SPA 201	3	SPA 201	3
A-S 102	3	A-S 102	<i>3</i>
	• · · · · · · · · · · · · · · · · · · ·	D	15
Current Total, Year 2 Fall:	15	Proposed Total, Year 2 Fall:	13
YEAR 2 - Spring		YEAR 2 – Spring	
GWS 201	3	GWS 201	3
ANT 221	3	ANT 221	3
A-S 103	4	A-S 103	4
SPA 202	3	SPA 202	, <b>3</b>
STA 200	3	STA 200	<b>.</b>
Current Total, Year 2 Spring:	16	Proposed Total, Year 2 Spring:	16

### 10. Semester Plans, continued.

Current	Hours	Proposed	Hours
YEAR 3 - Fall	•	YEAR 3 - Fall	
TEL 300	3	TEL 300	3
TEL 312	3	TEL 312	· 3
ENG 281	3	ENG 281	3
FAM 253	3	TEL 390	3
A-S 200	3	A-S 200	<i>3</i>
	-		
Current Total, Year 3 Fall:	15	Proposed Total, Year 3 Fall:	15
YEAR 3 - Spring		YEAR 3 - Spring	
TEL 310	3	TEL 310	3
TEL 412	3	TEL 412	3
TEL 453	3	TEL 453	<i>3</i>
ENG 381	3	ENG 381	3
SOC 101	3	Elective	3
Current Total, Year 3 Spring:	15	Proposed Total, Year 3 Spring:	15
YEAR 4 — Fall		YEAR 4 - Fall	
TEL 504	3	TEL 404	3
A-S 345	3	TEL 322	3
ENG 382	3	ENG 382	3
MUS 206	3	MUS 206	<i>3</i>
GWS 300	3	GWS 300	<i>3</i>
Current Total, Year 4 Fall:	15	Proposed Total, Year 4 Fall:	15
YEAR 4 - Spring		YEAR 4 - Spring	
JAT 399	3	JAT 399	3
TEL 420	<sup>1</sup> 3	TEL 420	3
ENG 480G	3	ENG 480G	3
HIS 506	3	HIS506	3
		,	
Normal	•		
Current Total, Year 4 Spring:	12	Proposed Total, Year 4 Spring:	12

Current Total Hours: 120

Proposed Total Hours: 120

12.	Request	ed effective date for change	s (term/year): Fall	100	/ 2009			
13. Within the department, who should be contacted for further information about the proposed program change?								
	Name:	Dr. Thomas Lindlof	Phone:	257-4242	Email:	lindlof@uky.edu		
14. 3	Signatures	s of Approval.	Beth E	. Barno	es 1	Set El Eures		
-		E of Approval by artment Faculty	printed name	JOHNSO		Department Chair	signature	
DATE of Approval by College Faculty  3/3/09  *DATE of Approval by Undergraduate Council			printed name	signature				
			printed name	Re	ported by Und	ergraduate Council Chair	signature	
÷		E of Approval by aduate Council	printed name		Reported by G	raduate Council Chair	signature	
-	Healt	E of Approval by th Care Colleges puncil (HCCC)	printed name	Repor	ted by Health (	Care Colleges Council Chair	signature	
*DATE of Approval by Senate Council			Reported by Office of the Senate Council					
· -		of Approval by the iversity Senate		Reported	d by the Office	of the Senate Council		

\*If applicable, as provided by the University Senate Rules.

Rev 7/08

### Brothers, Sheila C

From: Joe Sottile [jsottile@engr.uky.edu]
Sent: Friday, April 24, 2009 2:18 PM

To: Brothers, Sheila C

**Subject:** Admissions and Academic Standards Cmte

Sheila,

The A&AS committee has approved the following proposals:

Foreign Language Assessment Policy Change

BA/BS Telecommunications: Change to Premajor GPA Requirement

Change to Bachelor of Science in Nursing Admission Requirements With respect to the Change to Bachelor of Science in Nursing Admission Requirements, there was some concern expressed over the elimination of the reference letter from a supervisor and the interview with members of the Admission and Progression Committee. Several members of the committee believed that both are important for evaluating people working in the health care industry.

Please contact me if you need additional information.

- js

Joseph Sottile 234A MMRB University of Kentucky Lexington, KY 40506-0107 859-257-4616 859-323-1962 fax